

Why you should join the BCPVA

If you are reading this you are probably the owner of a video production company and can benefit from being a member of the BC Professional Videographer's Association. Since 1995 the BCPVA has provided the opportunity for professional videographers to meet, learn together, advance the industry, and make more money.

As President of the Association I often get asked what are the benefits to BCPVA membership? While at first it might seem like this is simple question and there should be a simple answer but in reality every BCPVA member has their own reason for joining and benefits in different ways. So here are just a few of the ways our members benefit from being a BCPVA member. This leaves us with the question – how will you benefit from being a BCPVA member?

- Shawn Lam, MPV
BCPVA President



Seminars & Workshops

The professionals who put on our seminars & workshops are outstanding and highly knowledgeable. I have learned new camera and editing techniques through hands on demonstrations and a lot of practical advice.

Danny & Holly Upsdell www.ihvideo.com

Social Learning

I enjoy meeting with my fellow videographers every month. We have such busy lives and businesses so it is great to take a little time to socialize and learn at the same time.

John Porter www.trianglevideo.com

Referrals

A lot of work gets passed between BCPVA members every day. It makes sense when you think about it as once a BCPVA member has a booking on a particular day they will refer their leads to another BCPVA member. Also, not every company does every type of work and when a member gets asked to do work in an area they are not familiar with they usually know a member they can refer to.

Shawn Lam www.shawnlam.ca

Connect with Peers

Being a BCPVA member means you get to be in the presence of individuals who go through the same day by day processes as you do. You share common experiences and are able to feel real empathy for others and not feel you are on your own.

David Cooperstone www.studiovideo.com

Professional Development

Professional development is important for all business owners but the need is even greater in the ever changing world of corporate and event video production. The BCPVA is a great place for video production companies to grow through educational seminars at the monthly meetings.

Danny Sayson
www.saysonvideoproductions.com

Production Ideas

At BCPVA meetings we often share production ideas which we use to make our projects more professional and easier to produce. We also talk about equipment and technology which helps our decision making process when considering new equipment.

Don & Sue Greening
www.reeltimevideoworks.com

Group Pricing

Being a part of the BCPVA means you can take advantage of group pricing on equipment rentals, blank DVDs, and DVD cases. When you pool together the purchasing power of all the BCPVA members, the savings are often 17-50% off the wholesale rate you would be able to negotiate on your own. With this group purchasing power your business makes more money.

Shawn Lam www.shawnlam.ca

Video Library

I enjoy the BCPVA Members Library, which includes member videos, articles, and training DVDs. BCPVA Members contribute to and can borrow materials from the library at our monthly meetings. I have learned invaluable tips, watched some great videos, as well as got information on new technology.

Danny & Holly Upsdell
www.ihvideo.com

Trade Learning

One of the benefits of BCPVA membership is learning "Tricks of the Trade" through members (and guests).

Ruby & Richard Best
www.bestmemories.net

Problem Solving

Working on our own, especially while editing, I sometimes come across problems I cannot resolve on my own – invariably the issue will arise in general discussion at a BCPVA meeting which not only provides me with an answer to my problem but also reassures me that I am not entirely working in a vacuum and my sanity is preserved

Roger Husband

[unreelproductions](http://unreelproductions.com)

Networking

The BCPVA is a great place to network both with other videographers and members of the industry. The BCPVA includes a fine balance of industry veterans and up-and-coming new talent.

Danny Sayson

www.saysonvideoproductions.com

Client Trust

Being a member of the BCPVA goes a long way with my clients. They like to hear that I am a member of a Professional Association and not just some fly by night operation.

John Porter www.trianglevideo.com

My Reason

Now that you have had the chance to see how other professionals are benefitting think about how **you** can benefit from BCPVA membership.

Membership Info

BCPVA Associate Member—\$100

Access to monthly meetings, mentorship program, online forum, and educational library

BCPVA Sponsor Member—\$100

Companies that provide services to members

BCPVA Full Member—\$200

Full time video production companies who submit work for a peer review process and agree to abide by the BCPVA Code of Ethics. Full members have voting rights, are featured on www.bcpva.com, and can use the BCPVA logo in their promotions.

BCPVA Executive Member

Executive positions are elected by full members.

Monthly BCPVA meetings are held the last WEDNESDAY of the month in the following months: January-June & September-November
Meeting start at 7 PM and are held in the Metrotown Community Meeting Room—2nd floor down the hall from Old Navy.

Summer BBQ will be held in August (date TBA)
ProVision meeting will be held at ProVision (date TBA)
Year-end dinner will be held in December (date TBA)

GUESTS are welcome to attend any of the meetings. Please register in advance with the Vide-President and confirm meeting location and times, which are subject to change.



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Corporate Video Production
Event Video Production
Wedding Video Production